



# BTS2020

## BENGALURU TECH SUMMIT

19<sup>th</sup> - 21<sup>st</sup> NOV 2020

**DIGITAL EVENT**  
CONFERENCE | EXHIBITION | SPECIAL PROGRAMME

# NEXT IS NOW



**INNOVATE**  
KARNATAKA

**k-tech**

# THE GLOBAL PLATFORM FOR INNOVATION

**Bengaluru Tech Summit**, is India's flagship event now getting ready for its next edition and pandemic has not stopped us! In fact, it has energized us, it has made us believe that the future is advancing at a lightning speed transforming the way will live, play, learn, work and do business. The role of technology now is to give us new tools, new options and new ways to go further, faster than ever before as we enter a radically different world.

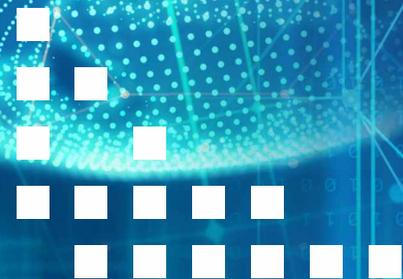
That's why BTS 2020 is going Digital between 19th and 21st November with the theme '**NEXT IS NOW**'. Expect world's best minds streaming their vision, leaders forecasting the future, technocrats unravelling new products, startups presenting cutting edge ideas. If you are preparing for the future which is closer than you think, block your BTS calendar now!

The Bangalore IT.com established in 1998 and Bangalore BIO in 2000 are the two events of Government of Karnataka that has positioned Bengaluru as one of the most dynamic cities in the world. In the year 2017, these two leading events were brought together under one umbrella event Bengaluru Tech Summit. Since then BTS has become the place of convergence for the leading cross-sector tech companies to startups, technocrats to young innovators, policymakers to investors, researchers to academia, facilitating dialogue and collaborations.

BTS 2020 Digital is all set to further break the barriers of time, boundaries bringing the world on one forum and we invite you to be part of that defining moment!

THEME

# **NEXT IS NOW**



## ▶ BTS2019 Highlights



**21**  
COUNTRIES



**262**  
SPEAKERS



**1500**  
CXOs



**3173**  
DELEGATES



**248**  
EXHIBITORS



**97**  
START-UPS



**1500+**  
ORGANISATIONS



**15000**  
VISITORS

## ▶ Event Spectrum

- Multi-Track Conference
- STPI IT Export Awards
- Poster - Walkway of Discovery
- International Exhibition
- Smart Bio Awards
- B2B Meetings
- Global Innovation Alliance
- Bengaluru Impact Awards
- IT and BIO Quiz
- India Innovation Alliance
- R&D (Lab to Market)

## ▶ Conference

### BENGALURU TECH SUMMIT - DIGITAL EVENT

The International Conference will bring together top technology experts, futurists, policy makers, research heads and industry captains from all over the globe to indulge in invigorating sessions. Eminent personalities will deliberate on thought leadership while expert speakers will give insights into the latest industry trends, future opportunities and innovators will present the path breaking ideas.

"The role of technology now is to give us new tools, new options and new ways to go further, faster than ever before as we are going to be looking at radically different world." So let's move forward and embrace "NEXT IS NOW".

The unique feature of BTS Conference is that it is the convergence of technologies, experts and organizations. Over 250 Speakers from across the continents will mesmerize all the participants with their break-through ideas presented in 4 Parallel Conference Tracks on IT, BT, GIA and Start-Up.

It is the place to network with over 5000 attendees consisting of who's who of IT & Biotech industry, Policy Makers and Investors.



## ▶ Delegate Tariff

DELEGATE CATEGORY	Till 5th Oct 2020*	6th Oct to 7th Nov, 2020*	8th Nov to 16th Nov, 2020*
Partnering & Conference Delegate**	INR 4000 USD 100	INR 5000 USD 175	INR 6000 USD 200
Conference Delegate	INR 1000	INR 2000	INR 3000

### Note

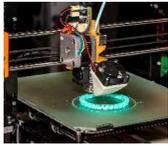
- \*18% GST is applicable for the above delegate cost.
- \*\*One 2 One business meetings will be organised by using the advanced partnering tool  
Virtual Partnering will allow you to arrange partnering meetings virtually.  
You can self-schedule meetings in advance and meet your potential business partners, collaborators, customers during the 3 full days of partnering from November 19-21, 2020.

### POSTER PRESENTER

Indian	INR 2000*
International	USD 200

- \*18% GST is applicable

## ► Conference Focus



### Information Technology and Electronics

- Remote & Distributed Working
- Future of Work & Work-life Balance
- Communication & Collaboration
- Productivity Enhancer
- Aerospace & Space Technologies
- Drones & Robotics
- Cyber World & Security
- Electronics & Semi-Conductor & Telecom
- Software Products & SAAS
- Going Global, Patents & IP
- Animation
- Visual Effects
- Gaming
- New Media
- Technology for Public Good
- Fin Tech
- Digital Learning
- National Education Policy
- eCommerce & Supply Chain B2B
- Healthcare



### BioTechnology

- One Health
- Testing Tracing, Containment
- Innovations in Treatment
- Protection and Immunity
- Market Reforms Indian Agriculture
- Reimagining Digital Health
- COVID-19
- Pandemic Preparedness
- Accelerating Translation
- Regulatory Challenges to Growth
- Biomedical
- Biopharma



## ▶ Global Innovation Alliance Zone (GIA)

Department has established Global Innovation Alliances with leading technology and innovation hubs across the world. These GIAs are across the five areas of co-creation, co-innovation and co-invention - G2G Strategic Relationship, Technology sharing co-operation on skilling, Trade Promotion, Startup/ Soft Landing and Academic Institutions /R&D.

GIA partners curate sessions on IT, Biotech, Healthcare at Bengaluru Tech Summit to showcase their countries disruptive technologies and strengths. The GIA exhibition zone provides a unique and interactive showcase of the latest innovations from the top start up hubs from across the globe.



## ▶ India Innovation Alliance Zone (IIA)

It is crucial for India to bridge the existing gap and to improve its overall technology and Innovation Ecosystem This calls for a joint effort from leading IT and Biotech state governments as well as industry, which can be achieved through states collaboration, public-private-partnership. Institutional mechanism can bridge the gaps in the technology and innovation ecosystem directly impeding the development and growth of Indian IT and Biotech industry.

The Indian Innovation Alliance (IIA) is a new initiative to aims to enhance the innovation and technology competitiveness of Indian leading States, Industry and institutions through joint development, technology transfer and joint ventures and connecting among technology developers, providers and commercializes.

The Indian Innovation Alliance (IIA) at Bengaluru Tech Summit provides a unique platform to showcase the progressive and industry friendly policies and the latest innovations from the CoE, Start-ups etc. to bridge the existing gap and to improve its overall technology and Innovation ecosystem and to get better recognition nationally and globally to attract business opportunities even from other countries, regions and continents.



## ▶ STPI IT Export Awards

STPI recognises and commemorates IT companies based on their performance and contribution to the sector. The Awards will have 10 categories and a star-studded jury consisting of representatives from STPI, Govt. of Karnataka, academia and industry leaders do the honour of differentiating the best from the rest.

The awards will be presented on 19th November attended by who's who of the IT, Electronics industry. Be there and witness the latest thought processes, achievements and possibilities from the world of technology spanning IT, ITES & Electronics and hardware exporting companies.

## ▶ Smart Bio Awards

The sole purpose of recognizing biotechnology organisations in the areas of BioPharma, BioIndustry, BioAgri, BioServices, MedTech and Omics, Startups in the areas of Bio-Agri and BioIndustry shown dynamic leadership, stand-out contribution characterized by breakthrough innovation, top-class execution and fast paced-growth. Individual Investors and Mentors who have made significant contribution supporting exiting technologies, nurturing innovative ideas and product development will also be recognized by conferring SmartBio awards.

The award will selected by eminent Jury comprising of experts from industry. The awards will be presented on 20th November evening which will be attended by who's who of global biotech industry fraternity.

Award Categories: Pharma, Agri Start-up, Omics Services, Industrial Start-up, Medical Diagnostics.

## ▶ Bengaluru Impact Awards

The Bengaluru Impact Awards recognize and reward outstanding technology-based Karnataka start-ups who are building innovative products and solutions in IT, Biotech, Med Tech, with high potential of employment generation or wealth creation, demonstrating measurable social impact and for outstanding achievements.

The nominated companies will be evaluated by a jury, which comprises a leading panel of experts from the Indian entrepreneurship ecosystem, investors, policy makers and respected business leaders. The panel will evaluate the applicants based on few criteria.

# Special Programme

## ▶ R&D (Lab to Market)

Lab to Market is a first-of-its-kind platform which encourages premier research institutes of India to exhibit, present and conduct one-on-one meetings with industry, Startups & investors to accelerate the Lab-to-Market journey of their potential innovations. This initiative is aimed at recognising disruptive research ideas and helping them become disruptive technologies that can venture the market.

As India continues on a sustained growth trajectory, the need for a robust R&D ecosystem coupled with an increased investment both by the private sector and the government in R&D, gains significance.

## ▶ Poster - Walkway of Discovery

Popular amongst Young Researchers, Poster Session- Walkway of Discovery will showcase innovative ideas, outstanding research, ground-breaking studies that have the potential to make a significant impact in the field of Life Sciences & Biotechnology. It is aimed at giving exposure to young researchers with their breakthrough ideas to attending delegates from Industry and Research from across Biopharma, Agribiotech, Medtech and BioServices. The special focus this year is ofcourse on ideas to combat Pandemic by way of vaccines, drugs, diagnostics, Treatment, Immunity and post infection care.

Don't hold back, present your ideas for the first time in a digital India Bio and grab the attention. Top 10 posters will be presented with Prize money upto Rs 20,000 each during the Smart Bio Awards evening which will be attended by who's who of biotech.

## ▶ B2B Meetings

BTS Conference Delegates can do meetings with potential partners and collaborators from across the globe during the three days of BTS. For the first time we are introducing an advanced meeting scheduler platform developed by Inova Software - USA the global leaders in Bio Partnering who conducts B2B meetings at leading life science events across continents. Similarly Interlinks partnering, Made in India robust and comprehensive tool has been deployed for scheduling B2B meetings amongst delegates from IT and allied sectors.

The platform allows attendees to search invite companies, accept invitations and conduct meetings virtually, effortlessly. Be a Bio partnering delegate, connect with the world and fast track your business.

## QUIZ COMPETITION

### ▶ Rural IT Quiz

The Rural IT Quiz is one of the Flagship Programmes conducted in association with Tata Consultancy Services (TCS) as part of the BTS event. Since last two decade, the programme has helped enhance IT awareness amongst Students at the grassroots level, keeping them abreast of the latest developments in the world of Information Technology.

The Rural IT Quiz is conducted for students from standard 8 -12. The programme has moved beyond Karnataka and today has a national footprint to help Students in smaller towns and districts of these States understand technology better.

### ▶ Bio Quiz

India Bio@BTS will host India's largest State Level Quiz on Biotechnology - BioQuiz 2020. The objective of the Quiz is to create awareness about the fascinating world of Biotechnology, encourage students to delve deep into the subject in a holistic manner and showcase to the world the talent of Karnataka in this significant field of Lifescience.

BioQuiz, all these years was open to students from B.Sc, B.Sc-Agri, B.E-Biotechnology & B.Pharma from across the Karnataka State. Keeping in mind the spirit of the new Education Policy we have decided to make it open to all the students in undergraduate studies irrespective of their specialization. So, all the undergraduate students can now participate in this competition and aim to be the BioQuiz Champ!



# NEXT/SNOW

## ▶ Exhibition

BTS Exhibition is the most exciting place if you are from IT, Electronics and Biotechnology space to connect with various brands, large corporates, associations & start-ups. Showcase your technologies, solutions, products, services & innovations to gain ultimate business exposure.

BTS Exhibition will facilitate networking through virtual booths, video calls, live chats, B2B meetings to simulate the experience observed in physical events and will have more life span. It is the most cost-effective mode to reach wider global audience and enables networking at finger tips. It will provide more focused pavilions on various industry verticals and ideal ground for bringing together products and services from diverse industries to a common market place, creating avenues for fruitful collaborations and international trade.

## ▶ Exhibition Pavilions

| IT | Biotech | Start-Ups & MSMEs | R&D (Lab to Market) | Banks & VCS  
| Global Innovation Alliance (Country Partners) | India Innovation Alliance (States Partners)  
| Govt. of Karnataka - Depts. | Universities | Consumer Electronics & Luxury Brands

## ▶ StartUp Pavilion

### FOR THE GAME CHANGERS

The Start-Up Pavilion will be a star attraction with over 200 of them vying for attention of investors and industry towards their innovative products & services.

Start-Up Pavilion will consist of Innovators, Elevate Winners, Incubators and International innovators. Start-Ups can exhibit at a special rate and get more benefit from the opportunity.

Start-Up Pavilion provides the perfect opportunity for entrepreneurs to interact with angel investors, venture capitalists, mentors and accelerators and win a chance to showcase their innovative ideas to a global audience.

## ▶ Expo Tariff

### VIRTUAL EXPO TARIFF

#### STANDARD BOOTH

Indian	INR 30,000
International	USD 425

Note: \*18% GST is applicable

#### Entitlements for Standard Booth

- Standard sponsor showcase area in the exhibition hall
- 30 Mb digital assets (Video/ Product Brochure) can be uploaded in the exhibition booth
- Two Contacts and Two Video Chats facility
- Two Conference Delegate Registration
- One Partnering Delegate Registration
- The entire content is available 30 days post the event

#### PREMIUM BOOTH

Indian	INR 1,00,000
International	USD 1500

Note: \*18% GST is applicable

#### Entitlements for Premium Booth

- Premium showcase area in the exhibition hall
- 50 Mb digital assets (Video/ Product Brochure) can be uploaded in the exhibition booth
- Three Contacts and Three Video Chats facility
- Three Conference Delegate Registration
- One Partnering Delegate Registration
- The entire content is available 30 days post the event



## ▶ SPONSORSHIP

### Sponsor BTS to meet your corporate and business goals

As BTS goes digital, sponsorship is the most effective option to reach out to your TG. We have specially designed sponsorship opportunities this year which can meet your corporate goals as well as achieve targeted communication to meet your business objectives.

BTS will be running high decibel campaigns through Electronic, digital, social, print, outdoor media as well as through industry magazines and portals, partner Industry bodies websites and so on. Early sign up as a sponsor will help us maximize the visibility to you through various avenues that include BTS website, Virtual event platform and all possible forms of publicity as above. This will be right through through run up to event, during the event days on digital event platform and post event reports and messaging.

So, take a look and pick the option that suits you best or just reach out to us and together we will curate a sponsorship option specially for you.

### Sponsorship Opportunities

- Event Sponsor • Start-Up Partner • Conference Co-Partner • Global Innovation Alliance (GIA) Partner • India Innovation Alliance • Industry Vertical Sponsor
- Diamond Sponsor • Gold Sponsor • Silver Sponsor • Session Sponsor



Event Partner

**MM ACTIV**  
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Media | Events | Partnering | Advisory

Contact us at Bengaluru Tech Summit Secretariate Office

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